

## Powders and Chalks

### TAARGET® ANT POWDER

A quality product marked at reasonable price, Taarget Ant Powder is our chemical based innovation available in the form of dust powder. Taarget Ant Powder provides effective defense against ant invasions. It can be conveniently used to get rid of other household insects such as houseflies, spiders, silverfish, etc. It has a long lasting effect in keeping your house pest-free.

This product made a remarkable impact in the market and is accepted & used widely.

Taarget contains Cypermethrin, which is a contact poison. The insects are killed when their body comes in contact with the dust, and the chemical is absorbed through the body of the insect and gives the desired result.

#### MODE OF ACTION

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#### DIRECTION OF USE

Taarget is a ready to use dust powder formulation that is applied directly as a fine powder on the surface, spot, or crack and crevice in indoor areas where insects crawl and hide. It is useful for outdoor purpose too. Apply the insecticide lightly and uniformly directly into cracks and crevices using suitable means.

#### ADVANTAGES

- Cypermethrin used in the powder is relatively safer for humans and live stock.
- The action of the insecticide is fast.
- Smell is not intense and is free flowing.
- It is economical.



**WE CATER TO BULK AND PERSONALIZED ORDERS**

**25 Gms - 6/-**

**Packed in - 60 Dozens / carton**

### TAARGET® COCKROACH FLIES BAIT

Being the most prevalent of all pests, cockroaches and flies have been known to cause menace in the human dwelling since ages. They are the frequent carriers of various diseases because they are commonly found near waste deposits or in the kitchen, where food is present.

Taarget® Cockroach & flies bait is an innovative sugar coated chemical based product which is highly soluble. It is easy to use and highly reliable. It is low toxic that's perfect to place anywhere in the house.

Offered at an economical price, Taarget Cockroach & Flies Bait has a proven track record in exterminating cockroaches, flies and other crawling insects.

It is available as a soluble base which simplifies the usage and increases the areas of application.

#### MODE OF ACTION

Direct poisoning when the insect comes in contact with the bait.

#### DIRECTION OF USE

- Apply the ready to use powder directly at the pest affected areas.
- We can also mix 2 to 3 packets of powder in one liter of water and spray at the affected areas.

#### ADVANTAGES

- Instant knock down.
- Wide Spectrum Action.
- Can be used as a powder or as a spray
- Contains Pyrethroid class insecticide that is relatively safer for humans.



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**20 Gms - 20/-**

**Packed in - 100 Dozens / carton**

## TAARGET® RAT NIL POWDER

Known for their pesky nature and found colonized in attics, burrows, and other hard-to-reach places, Rodents can harbor and transmit deadly diseases and can introduce disease-carrying parasites such as fleas and ticks into your home. Master Industries has discovered a distinctive product against the mayhem of rats and rodents. Taarget® Rat Nil is a powder based soluble product which lures the pest towards it, thus leading to the safe extermination of the rodents immediately.

The chemical product passes into the blood of the rats and kills it instantly. The poisoned faeces if consumed by other rodents, kills them too.

It is available in various packs and is economical for usage. It is convenient for residential application.

### MODE OF ACTION

The Rodenticide when ingested acts as a stomach poison and kills the rat.

### DIRECTION OF USE

Apply Rat Nil powder on pieces of bread, coconut or other dry food and place them at different areas of invasion. If infestation is high, repeat dosage only on areas where the food was eaten. To prevent re-infestation with rodents, limit sources of left over food, water and harborage as much as possible.

We can also mix the powder in water and spray on the food that is kept for the rat to ingest.

### ADVANTAGES

- The best feature of Rat Nil powder is the speed of results (Rats die in 30 mins).
- The powder acts as an attractant as it is fruit base.
- There are less chances of resistance development.



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**12 Gms - 20/-**

**Packed in - 80 Dozens / carton**

## LINEX / LX REKHA MULTIPURPOSE INSECT AND COCKROACH CHALK

LX Rekha Chalk, as the name suggests is a popular product to get rid of cockroaches and other crawling insects like lizards, ants etc. It is a three inch piece of chalk that works best when few lines are drawn at night and you can sweep away the heaps of dead cockroaches and insects the next morning.

### ADVANTAGES

Master Industries has been successful in manufacturing "The Original LX Rekha", for eradicating crawling household insects like cockroaches, ants etc. Since it is easy to use, efficient and cost effective, this product has been accepted not only in India but also in the international market and has been well accepted by homemakers all over the world.

### DIRECTION OF USE

Draw 2-3 lines of The Original LX Rekha chalk in the usual hiding places of cockroaches like sewage outlets, cupboard doors, etc.



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**1 pc - 15/-**

**Packed in - 40 Sheets of 18pcs / carton**